

Büro für **Grafik-, Web- und Medienkommunikation**



Godot-Plus | graphic-, web-, and media communication  
Jakobstraße 108-110 • 52064 Aachen • Germany  
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## CROSS MEDIA COMMUNICATION FOR A SIGNIFICANT CORPORATE PRESENCE

Godot-Plus a graphic, web and media communications company based in Aachen, has been working for national and international companies for more than ten years. The agency has expert knowledge, years of experience and an extensive network to make sure your services reach the right audience.

Graduate designer Eva Lenzenhuber, founder of Godot-Plus, is pursuing a fully integrated approach: the realization of cross-media projects and the development of distinctive concepts for corporate business.

Creativity, discretion and a conscientious quick turnaround are top priorities of the work of Godot-Plus. Since often every second counts, Godot-Plus endeavours to be available even outside regular business hours (Mon-Fri 8:00 - 18:00 clock) if necessary.

### SERVICE AREAS GODOT-PLUS.

- **cross-media communications:** eg. image publications, catalogues, forms, business documents and advertising ...
- **screen and web design:** eg. web banners, mailings, design of complete websites ...
- **corporate Logos:** eg. typographical/illustrative logos and corporate identity development ...
- **photography:** eg. portrait and product shots; event, travel and documentary photography ...
- **financial communication:** eg. payment instructions, fact sheets, forms, illustrations, charts, graphics, investment brochures, business plans and reports ...

### PHILOSOPHY.

- competence
- flexibility
- promptness
- discretion
- target group-oriented design

### CORPORATE DESIGN - SUCCESS COMPONENTS OF YOUR BUSINESS.

Corporate design makes your corporate personality visible everywhere where media and public come into contact with your products and services. Godot Plus can create a professional, sustainable and cross-media corporate identity. The basis lies in the design of communication tools that work across all media:

- logotypes and wordmarks (company logo),
- corporate typeface and colours,
- design (eg. business documents, advertising materials),
- graphics,
- visual language

### PHOTO SHOOT - PUT INTO THE SPOTLIGHT.

The right images support your company profile and arouse curiosity about you and your services. Your main message has to come across in a split second, as this first impression makes a potential customer decide whether to "stay or leave". The right concept is essential.

In the context of our fully integrated approach a professional photo studio for those specific shots is also available in our premises.

- portrait and group photography,
- product photography, macro photography
- event photography,
- corporate photography (incl photo shoot on location)
- travel and photojournalism

### EDITORIAL SERVICES - PROFESSIONAL SUPPORT.

Upon request, Godot-Plus offers a complete editorial and design service for your web portals, newsletters, presentations, magazines and brochures as well as editorials for the public representation of your company. According to your brief, we develop and design professional Power Point presentations in the corporate design of your company as

well as design templates that can be used in-house. After a short briefing and being provided with all the information necessary, we are able to develop Power Point slides and accompanying notes for your presentation and even advise you concerning the optimal length and structure of your presentation.

**CALLIGRAPHY - THE LIVING HANDWRITING.**

Especially in this day and age the amount of digital information and mass mailings we receive makes it even harder to get your product or service to stand out. Godot-Plus can create an individual hand written customer letter which will set your product apart from the masses and put it in a unique place. Godot-Plus can also design your personal and sophisticated envelopes and cover letter with handwriting styles from modern up to old fashion. Handwriting samples are available on request.

**CUSTOMER VOICES - OUR CUSTOMERS SAY ABOUT US:**

„ As for your working relationship I only have the most positive things to say. You are professional in your dealing with us and the quality of your work is second to none. As you know I could easily work with a USA company but find you to be much more responsive and the quality of the work is second to none. Thanks again for your help...“

F. S., Holder, Las Vegas, USA, 07/14

„ We have been working together with Godot-Plus for more than 10 years. During this time we have really appreciated the cooperation with Eva Lenzenhuber. She has helped to bring our business forward and to establish our company in the financial sector with an unconventional brand image. We would especially like to point out that Ms. Lenzenhuber is always willing to support us, even if we have any last minute changes. We would like to take this opportunity to thank you! We look forward to the next 10 years with Godot Plus...“

D. K., Management, Jülich, NRW, 07/14

„ In Godot Plus we have found a very reliable and competent agency that realizes our projects with high precision and creativity. With a high degree of empathy Godot Plus understands to capture the philosophy of our company and to implement it graphically in a very professional way. The results are more than worth every penny. We thank you for the very creative and pleasant working relationship and will recommend you....“

S. B., Director, Hamburg, HH, 08/14

**CONTACT GODOT-PLUS, AACHEN.**

EVA LENZENHUBER



Graduate Graphic-/Web-Designer, Graduate Fashion-Designer  
 Member of Alliance German Designer (AGD)

Eva Lenzenhuber works as a self-employed designer since 2002. Her client portfolio includes the finance and IT industry, health professionals, freelance artists and galleries, retailers, hotels and international organizations.

**HISTORY.**

- 2014 expansion of the business premises to a photo studio
- 2013 project start [:picart] by godot-plus (picture agency)
- 2012 10-year corporate anniversary
- 2009 integration of communication services to the agency's portfolio
- 2007 moving into new premises at the historic Nadelfabrik Beissel, Jakobstraße 110, Aachen
- 2005 relocation of the agency from Bonn to Aachen, renaming as Godot-Plus; specializing in financial communications: asset management, family offices, investment sector, real estate etc.
- 2002 foundation of media agency Torqueflite, a publishing company, Bonn publication of City magazine Magbo, Bonn
- 1997 studied graphic design and fashion design; (Diplom degrees 2002)

**PARTNER OFFICES.**

- Editorial office: avaris | concept [www.avaris-konzept.de]
- Video creation: Sommer & Co GmbH [www.sommer-co.com]
- Web/CMS: Robert Deutz Business Solution [www.rdfs.de]

**ARE YOU INTERESTED IN GETTING TO KNOW GODOT-PLUS?**

THAN PLEASE SEND THIS COMPLETED FORM TO  
 Eva Lenzenhuber: el@godot-plus.de

Godot-Plus was recommended to me by

▶ \_\_\_\_\_

and I am interested in your services.

company name ▶ \_\_\_\_\_

first/last name ▶ \_\_\_\_\_

e-mail ▶ \_\_\_\_\_

phone ▶ \_\_\_\_\_

**MESSAGE FOR GODOT-PLUS:**

- Please send me an PDF-references with emphasis on  
 ▶ \_\_\_\_\_
- Please contact me via e-mail, I am interested in your services.  
 Specifically in ▶ \_\_\_\_\_
- I am interested in the services of Godot-Plus and would like a personal conversation:

**YOU CAN REACH ME BY PHONE:**

- monday                       tuesday                       wednesday
- thursday                       friday                       saturday
- from ▶ \_\_\_\_\_ o'clock to ▶ \_\_\_\_\_ o'clock